

Working at agencies is demanding work. Requirements include mind-reading, time-travel and ego-deflector shields. With pressure on clients to keep costs down but compete, agencies now more than ever, are over-delivering to stay ahead of the game.

Having said this, I felt more and more that no matter how hard I worked, how many hours I stayed or how high the amount of training I procured, my career felt like nothing more than "a job". After 12 years in the business, I needed more. I couldn't continue being frustrated. It wasn't the fault of the agency or the fault of my director that I wasn't exactly where I needed to be (although some agencies accidentally "typecast" employees due to their initial title). I actually at the time had no idea why it still felt like a job.

I knew that at this time in my life, I needed to start my career. I needed to be at the right place at the right time. This place was very foreign to me. When I was referred by a friend to Bob, I not only realized that he knew the business, but he knew it better than a lot of people IN the business. We met and he grilled me about everything I knew. He studied my book. He asked more questions. He found out everything I knew about being a creative and everything I wanted from an agency.

Before I knew it, I was on my third interview with my current agency. They were a young, energetic company who were as hungry passionate as I was to stand out. They weren't interested in someone who just went through the motions. They gave me a chance to take a step up in position and prove myself with amazing opportunities. They were exactly what I was looking for. And I was exactly what they were looking for. Bob Bishop & Partners had built a remarkable puzzle out of two diverse entities.

As a company, we've tripled our size and quite frankly surprised even ourselves. The thing I realized is, I would have never known this opportunity was out there ... I had no way of knowing. If there's anything you learn at any advertising or marketing agency, it's get the right person for the right job. Whether it's the right photographer, illustrator, writer, account executive or event planner, you wouldn't have one do the other's job, it's just not effective. As I've found, Bob's an expert in his field.

I've recommended countless people to Bob and I've learned a lot of agencies go to him for the right people. Not only does he know who would work at what position, but he knows what personalities work best together. I've finally got a career not a job, and that's cool.

Jim Harper
Creative Director
Drive Agency



Drive Agency 1310 Papin, 1st Floor St. Louis, Missouri 63103
Phone 314.436.8880 Fax 314.436.8881