

For those of you considering working with Bob...

You meet a lot of unbalanced people in the ad business. However, every so often you come across the rare individual who has found equilibrium among seemingly opposite character traits. Bob Bishop is one of those people. He achieves great results in a deliberate, thoughtful manner yet responsive and fast. Too often, I and others I've worked with have fallen victim to "effective or fast, pick one." My recent search required both - as is often the case. I'm grateful Bob can deliver both at the same time.

He was instrumental in helping me find an opportunity to leverage my strengths and background while continuing to grow and round out my experience... in just the type of environment I was seeking. As part of that experience I gained a better understanding of not only what my strengths are as a candidate but also what's most important to me about the position I'm in.

This success is mostly due to the fact that Bob took the time to truly listen before delivering a level of candor that was refreshing, honest and actionable. I'm grateful for his counsel, hard work and responsiveness throughout my search.

Speaking from the perspective of an employer, I believe Bob's experience in numerous capacities throughout the "creative" business enables him to accurately define the right type of candidate... so he can make the perfect match. I think this skill can be particularly valuable for filling those hard to fill positions or when the standard job description just doesn't seem to work.

Whether you're looking to recruit someone or just thinking about recruiting someone... or if you think you're personally ready for a change, I recommend giving Bob a call. It will be time well spent... if for no other reason because he gives great restaurant advice!

Jeff Insko  
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